

THE CORPORATION OF THE CITY OF WHITE ROCK

January 9, 2007

The 50th ANNIVERSARY COMMITTEE will meet in the City Hall COUNCIL CHAMBERS on **Tuesday, January 9, 2007** at 3:30 p.m. for the transaction of business as noted below.

Ms. Tina Penney
Director, Corporate Services

1. AGENDA APPROVAL

RECOMMENDATION:

THAT the Agenda for the 50th Anniversary Committee Meeting scheduled for January 9, 2007 be adopted as circulated.

2. MINUTES

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RECOMMENDATION:

THAT the 50th Anniversary Committee approves the minutes, from a meeting held November 28, 2006 as circulated.

3. OLD BUSINESS

3.1 2007 50th Anniversary Calendar

Continuation of the discussion, from the last two meetings of the Committee relative to the 2007 50th Anniversary Calendar. *Note: the calendar was approved up to and including July 1, 2007 at the last meeting of the Committee. The calendar is attached.*

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3.1.1 RECOMMENDATION

THAT the 50th Anniversary Committee approves the 2007 50th Anniversary Calendar from August to December of 2007.

3.2 Langara Student Volunteers

Ms. Clarkson to introduce the Langara student volunteer.

3.3 Budget and Sponsorship

Ms. Clarkson will update the Committee on the budget and Rene Duson will review sponsorship opportunities. (See attached Budget).

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3.4 Event Reports

Reports from the Event Coordinators where appropriate.

4. NEW BUSINESS

5. CORRESPONDENCE

There were no items presented.

6. NEW BUSINESS

6.1 Proposed dates for future meetings:

- January 9
- April 10
- June 12
- October 9

6.2 Proposed Subcommittees

7. ANY OTHER ITEMS OF BUSINESS

8. INFORMATION ITEMS

There were no items presented.

9. NEXT MEETING DATE

10. CLOSURE

The Chair declared the meeting closed at p.m.

**THE CORPORATION OF THE
CITY OF WHITE ROCK**
15322 BUENA VISTA AVENUE, WHITE ROCK, B.C. V4B 1Y6

50th ANNIVERSARY COMMITTEE

Minutes from a meeting held November 28, 2006 in the Council Chambers at White Rock City Hall located at 15322 Buena Vista Avenue, White Rock, B.C.

PRESENT: Mayor Judy Forster, **Chair**
Vin Coyne
Rene Duson
Mike Lane
Marilyn Murphy
Councillor Matt Todd

ABSENT: Marilena Fluckiger
Pat Petrala
Margaret Lower
Dave Chesney
Russ Davies
Meagan Kus
Rita Walters

STAFF: Rita Clarkson, Director of Leisure Services and Staff Liaison

ALSO PRESENT: Susan Campbell, Committee Clerk, Corporate Consulting

The meeting was called to order at 3:35 p.m.

1. AGENDA APPROVAL

THAT the Agenda for the 50th Anniversary Committee Meeting, scheduled for November 28, 2006, be adopted as circulated.

M/S/C

2. MINUTES

THAT the 50th Anniversary Committee approves the minutes, from a meeting held November 7, 2006, as circulated.

M/S/C

3. OLD BUSINESS

3.1 Budget

Report from the Chair regarding the outcome from the budget discussion at the Council meeting of November 27, 2006. The Committee was advised that Council wished to focus on legacy projects with \$16,000 to the museum (exhibit, plaque and historical publication) and \$9,000 for the Royal Hudson Train. Ms.

Clarkson further reported that the Committee would monitor the progress on the plaque and exhibit.

Ms. Ellenwood reported that the Museum has already started work on the exhibit and the historical publication - the publication has a number of different facets and arrangements are being made with the Peace Arch News.

Mr. Duson explained that a meeting is scheduled, for later this week, and it was anticipated that the letter to BNSF¹ would be finalized at that meeting. The BNSF is receptive and want to make this event happen. The Committee was further advised that BNSF owns all of the rail line in question and this was the major difference from the last time this event occurred. The Committee agreed that the Letter of Understanding, from West Coast Railway, should also accompany the letter to BNSF.

3.1.1 THAT the 50th Anniversary Committee receives for information the budget update report.

M/S/C

3.2 2007 50th Anniversary Calendar

Continuation of the discussion, from the last meeting of the Committee, relative to the 2007 50th Anniversary Calendar - copies of the revised calendar containing annotated “new events” and “existing events” were circulated on-table.

The Committee reviewed the revised calendar taking into account the following criteria (sponsorship appeal, resources – volunteers, staffing and set up, and community impact) and determined whether the event would stay on the calendar or not:

- *Polar Bear Swim* – Yes retain on calendar. The Committee agreed to use the City tent. The Lions Club will look after food. Approximately \$1,000 sponsorship funding is needed.
- *Winter Playland* – Yes retain on calendar. Organization is underway.
- *Heart Smart Luncheon* – Yes retain on calendar.
- *Firefighters Dance* – Yes retain on calendar. (No commitment for funding).
- *International Women’s Day* – Not considered although the Committee noted that the event could be tied into, for example, the Civic Dinner.
- 50th Anniversary Concert – Yes retain on calendar. White Rock Rotary has expressed an interest in sponsoring the event – no cost to the City.
- *Civic Dinner, April 19* – Yes retain on calendar. It is believed that the sponsorship appeal is high for this event and Mr. Coyne will report back with details at the next Committee meeting. The Committee suggested holding the event at the Kent Street Centre and further suggested having the Seniors Choir entertain. The event will be by

¹ Burlington Northern Santa Fe Railway

invitation and the decision remains as to whether tickets will be sold. Ms. Clarkson to book the Kent Street facility.

- *Pioneer Breakfast* – Yes retain on calendar. The BIA is taking care of this event.
- *Royal Hudson & Ceremonies* – Yes retain on calendar. Exhibit is in the museum. The Royal Hudson is the focus of the event with a birthday cake, City tent and a Theatre group in period costumes.
- *Musica Con Spiorito Seniors Chorfest* – Yes retain on calendar. Nine senior choirs, from around BC, are coming and Ms. Gail Lindenthaler will be invited to the next Committee meeting to further explain the event. The event will take place at the Baptist Church.
- *Semiahmoo Bay Regatta* – Not discussed.
- *Strawberry Tea* – Yes retain on calendar. A suggestion to invite Dal Richards to entertain was tabled.
- *Communities in Bloom* – Yes retain on calendar. The legacy fence has been started and this year will feature a tree with gold apples for everyone that graduated in 1957 and their teachers. Red apples for the 2007 graduates. At the Spirit of the Sea Festival will again feature a “build a bear station” with a gold bear featured for 2007 to commemorate the 50th Anniversary. The gold bear will then be sold. A suggestion to give a gold bear to every baby born in White Rock in 2007 was received by the Committee.
- *Canada Day by the Bay (Living Legacy Book)* – Yes retain on calendar. This involves five people chosen by the Canada Day Committee and will not require other funding.
- *RCMP 50th Reunion/Red Serge* – Yes retain on calendar however the event will be moved from October to July 1st and will involve something in conjunction with the Canada Day ceremonies. Mike Lane will continue to keep the Committee updated on this event.

It was agreed that the 50th Anniversary logo would be used, in partnership with the sponsors, for all the events.

A Committee member expressed concern that the fund raising may take away from the other traditional events that depend upon sponsorship during the year. Another member observed that there are other sponsors that have never been approached, for example, contractors to the City.

- 3.2.1** THAT the 50th Anniversary Committee approves the 2007 50th Anniversary Calendar up to and inclusive of July 1st.

M/S/C

3.3 Langara Student Volunteer

Update report from Ms. Clarkson regarding the Langara student volunteer. The record notes that this report was carried over from the last meeting of the Committee. The Committee was advised a Langara Student volunteer will be

interning with Leisure Services for 35-hours a week - the student will be introduced to the Committee in the New Year.

3.4 Proposals, Contracts and Purchasing Relative to Merchandising

Report carried over from the last Committee meeting. The Committee was advised that all funds will be managed through the Leisure Services budget and financial status reports will be available at each Committee meeting. Purchasing contracts will be subject to the City's policy and pursuant to that policy three bids will be sought where appropriate.

The Committee was further advised that 50th Anniversary logos could be placed on City vehicles, police cars (Mike Lane to coordinate) and Civic facility doors. Toques and scarves, mugs, etc. will also become available.

- 3.4.1** THAT the 50th Anniversary Committee receives for information the report regarding proposals, contracts and purchasing relative to merchandising.

M/S/C

3.5 Award of Merchandising

Report carried over from the last meeting regarding the award of the contract for merchandising. The Committee was advised that standard City policy was followed regarding this contract and that Mr. Rene Duson was the successful bidder.

- 3.5.1** THAT the 50th Anniversary Committee approves the award of the merchandising contract to Mr. Rene Duson.

M/S/C

3.6 Event Reports

This item was covered earlier under the calendar discussion.

4. NEW BUSINESS

4.1 Resignation of Committee Member

Due to time considerations Councillor James Coleridge has resigned from the Committee.

- 4.1.1** THAT the 50th Anniversary Committee receives the resignation of Councillor James Coleridge, with regret.

M/S/C

5. CORRESPONDENCE

There were no items presented.

6. ANY OTHER ITEMS OF BUSINESS

There were no items presented.

7. INFORMATION ITEMS

There were no items presented.

8. NEXT MEETING DATE

The next meeting of the Committee will be January 9, 2007.

9. CLOSURE

The Chair declared the meeting closed at 5:00 p.m.

2007 50th Anniversary Calendar

Draft

Bold Type = New Event
Italic Type = Existing Event

<u>Date</u>	<u>Event</u>	<u>Organizer</u>
January 1	Kick-off Event (@ Polar Bear Swim)	Rene Duson
January 3, 4 & 5	<i>Winter Playland</i>	WRLS/Megan Blaker
February	<i>Heart Smart Luncheon</i>	Donna Obermeyer
March 2	<i>Firefighter's Dance</i>	* Bira Bindra
March 8	<i>International Women's Day</i>	Margaret Lower
March 9	50th Anniversary Concert (@ Coast Capital Playhouse) – no sponsorship confirmed as yet	WRLS/Megan Blaker
April 14	Pioneer Breakfast	Russ Davies
April 14	Historical Publication & Museum Exhibit	Meagan Kus
April 15	Royal Hudson & Ceremonies	Rene Duson
April 19	Civic Dinner (Former Mayors, Council Members and Community Volunteers)	Vin Coyne
April 20	Musica Con Spirito Seniors Chorfest	Gail Lindenthaler
April 28 & 29	<i>Semiahmoo Bay Regatta</i>	* Stewart Peddemors
June	Strawberry Tea (@ Kent Street Activity Centre)	Sylvia Yee
June	<i>Communities in Bloom (i.e. WR Elementary Heritage Fence)</i>	Marlena Fluckinger Marilyn Murphy
July 1	RCMP 50th Reunion / Red Serge	Mike Lane
July 1	<i>Canada Day by the Bay (Living</i>	* Catherine Ferguson

	<i>Legacy Book)</i>	
July 13, 14 & 15	<i>Tour de White Rock (Street Party or Dance)</i>	Megan Blaker
August 4 & 5	<i>Spirit of the Sea Festival Communities in Bloom 'Build a Bear'</i>	* Hardy Staub
September 15 & 16	<i>Semiahmoo Salmon Festival</i>	* Joanne Charles
Late September	Show n' Shine	Dave Chesney
October 7	<i>Art & Music Event (at the WR Library)</i>	David Anson / Barb Hynek
October	October fest (@ Star of the Sea)	* Wayne Arnold or Bill Lawrence (WR Rotary)
December	<i>Mayor's Open House (City Hall)</i>	Donna Obermeyer
January	Year – End Reception	TBA

* Organizers that need to be contacted.

50th Celebrations **Budget**

2006 EXPENSES	PROJECTED
SEC Labour	\$ 2,000.00
Secretary Labour	\$ 900.00
Logo Design	\$ 700.00
	\$ 3,600.00

2007 EXPENSES	PROJECTED
SEC Labour (to May)	\$ 2,850.00
Secretary Labour	\$ 1,200.00
Parks Labour	\$ 900.00
Kick-off Event	
- PA/DJ Rental	\$ 800.00
- Supplies	\$ 400.00
Civic Dinner	
- Caterers	
- Invitations	
- Gifts	
- Decorations	
Royal Hudson	\$ 6,000.00
Merchandise	\$ 1,000.00
Miscellaneous	\$ 100.00
Museum Projects	\$ 16,000.00
	\$ 29,250.00

2007 REVENUE	PROJECTED
Merchandise Contract	\$ 1,250.00
Royal Hudson	\$ 3,000.00
City of White Rock	\$ 9,000.00
City of White Rock (Museum)	\$ 16,000.00
	\$ 29,250.00

TOTAL EXPENSES	\$ 29,250.00
TOTAL REVENUE	\$ 29,250.00
BUDGET	\$ -